

BID OPENING: May 4, 2009

BIDS SHALL BE PUBLICLY OPENED AT 11:00 A.M., PREVAILING WASHINGTON, D.C. TIME.

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS CALL (202) 512-1164. AFTER AWARD, REFER ALL QUESTIONS TO YOUR CONTRACT ADMINISTRATOR WHOSE NAME APPEARS IN THE UPPER PORTION OF THE PURCHASE ORDER. (202) 512-1164. NO COLLECT CALLS.

FACSIMILE BID SPECIFICATIONS

U.S. Government Printing Office (GPO)
Washington, D.C.

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) and Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 8-02)).

PRODUCTS: Three (3) face only posters (Items 1, 2, & 5), one (1) face and back form (Item 4), one (1) clear vinyl decal (Item 3), one (1) face only cover letter and one (1) blank envelope. One cover letter and one each of items 1 thru 4 will be inserted into one envelope to make one set. Item 5 will be packed and delivered separately.

TITLE: SNAP Retailer Material

QUANTITY: 200,000 sets and 200,000 copies of item 5.

TRIM SIZE: Item 1, 2, 5 and the cover letter: 8-1/2 x 11". All print face only.
Item 3: 3-3/4 x 6-3/4".
Item 4: 6 x 4" Prints face and back.
Envelope: 9 x 12" Blank

GOVERNMENT TO FURNISH:

One CD-ROM for each of the 5 items and the cover letter. Files for items 1 thru 5 were generated on a Macintosh with operating system OSX, using InDesign CS3. Files are in native format or print-to-file postscript format. All printer and screen fonts are included. Color system used is CMYK or Pantone. Files provide for bleeds and graphics are properly linked. The file for the cover letter were generated on a PC with Windows XP using Adobe Acrobat and was saved as a PDF.

Two (2) sets of full color composite laser visuals for each item and cover letter. Four (4) previous printed samples to be used as paper stock samples only for items 1 thru 5.

Prior to image processing, the contractor is responsible for checking files contained on the furnished media to ensure such features as bleeds, register marks and correct file output selection have been provided for, so as to correctly generate films for publishing. The contractor must supply necessary taping. The contractor must generate output on a high resolution image processor.

In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

GPO Form 892 proof label.

One reproduction proof, Form 905 with labeling and marking specifications.

Identification markings such as register marks, ring folios, rubber stamped jacket numbers, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried on copy or film, must not print on finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "Government to Furnish", necessary to produce the product(s) in accordance with these specifications.

PROOFS: Two sets of composite digital content book proofs for each item and cover letter created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position and trimmed/folded to the finished size of the product.

-PLUS-

One set of digital one-piece composite laminated color proofs on the actual production stock (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi for each item and cover letter. At contractor's option, a film-based composite laminated color proof on the actual production stock may be submitted provided direct to plate is used to produce the final product. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs will be used for color match on press and must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16" x 3/16" solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

Submit proofs together with the furnished media (copy/electronic files) to USDA, 1400 Independence Ave., SW, OC/Printing, Room 501A, Washington, DC 20250, Attn: Cynthia McNeill, 202-720-8189. Furnished proof label must be filled in by the contractor and used on all proof packages.

Contractor must call GPO Contract Compliance Section at (202) 512-0520 immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department. Proofs will be withheld not more than 3 workdays from receipt in the department to when they are made available for pickup at the department.

The contractor must not print prior to receipt of an "OK to print".

STOCK/PAPER: The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 12" dated February 2008.

Cover Letter: White Offset Book, basis weight 60 lbs per 500 sheets, 25 x 38", equal to JCP Code A60.

Items 1, 2, 4 & 5: White Litho (Gloss) Coated Cover, 80 lbs per 500 sheets, 20 x 26", equal to JCP Code L10.

Item 3: Clear vinyl, 0.004 to 0.005" thick with permanent adhesive backer Fasson or equal .008" total thickness.

Envelope: Bleached White Kraft Envelopes, 28 to 32 lbs per 500 sheets, 17 x 22", equal to JCP Code V10.

PRINTING: Cover letter prints one side only in black type and line matter with a border, illustration and text printing in process color.

Items 1, 2 & 5 print face only and item 4 prints face and back in 4-color process illustrations, tints/solids with reversing, and type & line matter. Item 5 will print on the 8-1/2 x 11" sheet with the image 2-up. After printing,

top coat the entire printed surfaces of items 1, 2, 4 & 5 with a clear, non-yellowing gloss varnish.

Item 3 prints 4-color process illustrations, tints/solids with reversing, and type & line matter. Item 3 must be right reading through the substrate. Coat face with a permanent type pressure sensitive adhesive and mount on a suitable slit protective cover sheet.

Envelope is blank. Construction: Open side, side seams, plus a gummed flap.

MARGINS: Cover letter, adequate gripper. Items 1 thru 5 have uncommon bleeds all sides. Follow furnished electronic media.

ASSEMBLY & PACKING: Assemble into sets the cover letter followed by items 1 thru 4 and inserted into one envelope. Do not seal envelope. Pack envelopes suitable per shipping container. Item 5 is to be paper band in units of 100 and packed suitable per shipping container.

Reproduce shipping container label from furnished repro, fill in appropriate blanks and attach to shipping containers.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes -- Level II.
- (b) Finishing Attributes -- Level II.

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level I.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	Approved Proofs/Electronic Media
P-10. Process Color Match	Approved Proofs

DISTRIBUTION: Deliver/Ship f.o.b. destination.

All expenses incidental to returning materials, submitting proofs, and furnishing sample copies must be borne by the contractor.

Deliver 199,995 sets and 199,995 copies of item 5 to: USDA, FNS, 212 3rd Ave. South, Minneapolis, MN 55401. m/f Eileen Bunn 612-370-3320.

Deliver 5 sets and 5 copies of item 5 to: USDA, FNS, CGA, 3101 Park Center, Rm. 926, Alexandria, VA 22302. m/f Levi Thompson 703-305-2302.

Deliver furnished materials and two samples to USDA, 1400 Independence Ave., SW, OC/Printing, Room 501A, Washington, DC 20250, Attn: Cynthia McNeill, 202-720-8189.

Contractor to provide one (1) sample set to: U.S. Government Printing Office, Customer Services Department, Agency Publishing Services, AST 3, Attn: Kevin Hodges, Mail Stop CSAPS, Room C-838, 732 North Capitol Street NW, Washington, DC 20401

SCHEDULE: Furnished material will be available for pick up at the U.S. Government Printing Office, 27 G St., NW, Washington, D.C. 20401, on May 5, 2009.

Submit proofs as soon as the contractor deems necessary in order to comply with the shipping schedule. Proofs will be withheld 3 workdays from receipt in Agriculture until they are made available for pickup by the contractor.

Delivery to be completed by May 22, 2009.

Toll Free WATS lines to the GPO are available to successful bidders to report information regarding compliance with schedule requirements under "SCHEDULE". The toll free number is 1-800-424-9470 or 9471 and for calls originating in the Washington, D.C. area, (202) 512-0516 or 0517. Personnel answering these calls will be unable to respond to questions of a technical nature. These calls cannot be transferred to other telephones in GPO.

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for each additional 1,000 copies. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

SUBMIT BIDS TO: U.S. Government Printing Office, Bid Section (PPSB), 36 H Street NW, Room C-161, Washington, D.C. 20404. **FACSIMILE BIDS are permitted. Submit TWO copies of each facsimile bid to FAX No. 202-512-1782, one bid per facsimile.** Refer to Solicitation Provisions in GPO Contract Terms (GPO Publication 310.2), Page 1, Paragraph 6.

DISPUTES: GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at <http://www.gpo.gov/printforms/pdf/contractdisputes.pdf>. This June 2008 clause also cancels and supersedes any other disputes language currently included in existing contractual actions.